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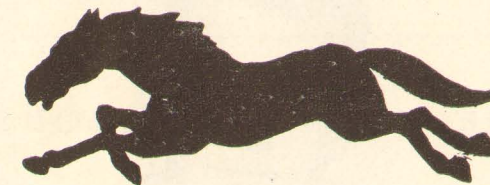
Southern Methodist University

Football Game

Cotton Bowl

OCTOBER 17, 1953

DALLAS - TEXAS



Published by

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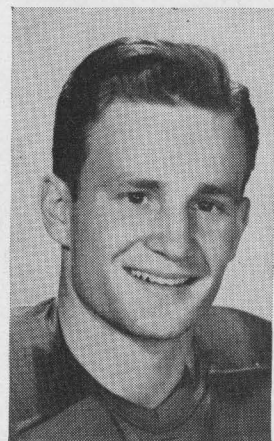
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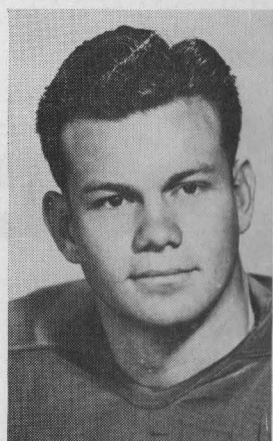
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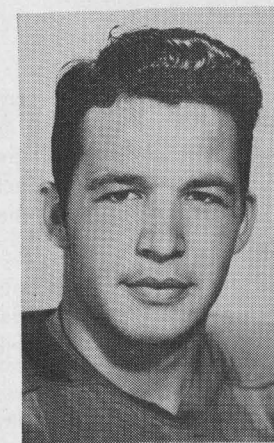
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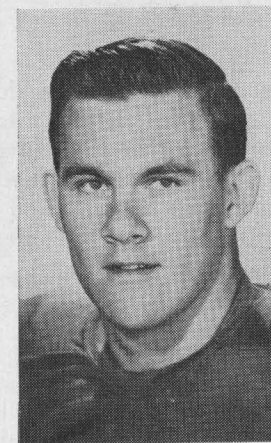
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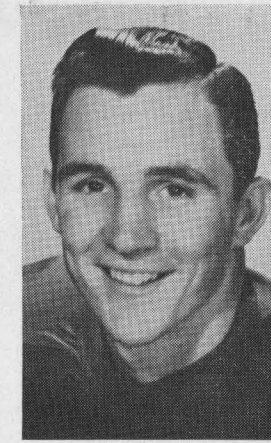
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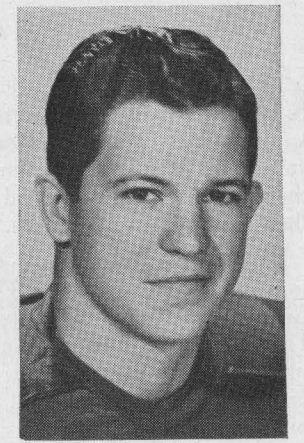
Jerry Clem
Guard (S.M.U.)



Jack Gunlock
Tackle (S.M.U.)



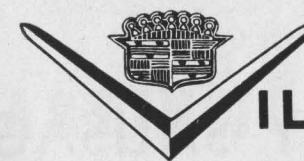
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Tonight's Game

GUESTS OF THE MUSTANGS tonight are the Rice Institute Owls, the team that is favored to win the Southwest Conference championship. Coach Jess Neely of Rice has a veteran aggregation as nine of the starters are seniors and some of them are playing their third year as regulars.

The experienced Owls opened their season with an impressive triumph over Florida, the team that held Georgia Tech to a scoreless tie the following week. Then came a long trip and an easy victory over Cornell in New York State. Last Saturday Rice used every man on the squad as it triumphed over Hardin-Simmons 40 to 0.

Rice's line is rated among the tops in the nation both offensively and defensively. Tall, powerful, and fast,

the Owl forwards have dealt misery to runners, passers and punters of three teams already this season and at the same time they have cleared the paths for their backs to operate effectively. Leroy Fenstemaker, Carl and Kosse Johnson, and Dicky Moegle are among the better backs in the conference.

SMU's new-modeled machine also has been playing a fast brand of ball. Although they lost to Georgia Tech by two points, the Mustangs decisively defeated the Missouri Tigers 20 to 7 last week.

Rice and SMU have played 32 games with the Mustangs winning 17 and losing 15. For the last four years the visiting team has been victorious but the Ponies hope to break this precedent tonight.



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Next Home Game

HOMECOMING with the University of Texas as the opposition assures the largest crowd of the season when the Mustangs play their next game in the Cotton Bowl at 2 p.m., Saturday, October 31.

Texas was a charter member of the Southwest Conference and SMU joined three years later. Since that time the two schools have met on the gridiron 31 times with each school winning 14 games and with three games resulting in ties. As the Longhorns also have a victory over the Ponies prior to the time SMU joined the conference, SMU this year will be attempting to even the all-time standing.

Coach Ed Price of the Longhorns saw his team lose intersectional games to the LSU Tigers and to the Oklahoma Sooners as he gave his sophomores game experi-

ence to prepare them for the Southwest Conference race. The Longhorns have a wealth of young players and the team should improve steadily as the season progresses.

The seniors on the SMU team will be getting their last chance to participate in a victory over the Longhorns as the Steers triumphed 20 to 13 in 1951 and 31 to 14 last year. Numbered among these seniors are Bill Fox and Don Cole, centers; Jerry Clem and Darrell Lafitte, guards; Jack Gunlock and Lou Miller, tackles; Alex Litowkin, end, and Sam Stollenwerck, Jerry Norton, Don Miller, Dale Moore, and Bill Crisler, backs.

The SMU Alumni Association has planned a weekend of activities that is expected to break all records for attendance.

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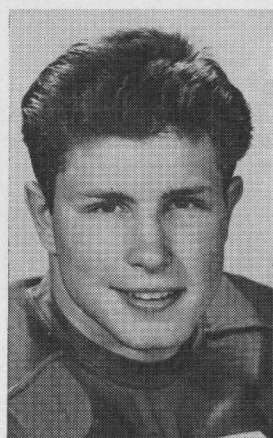
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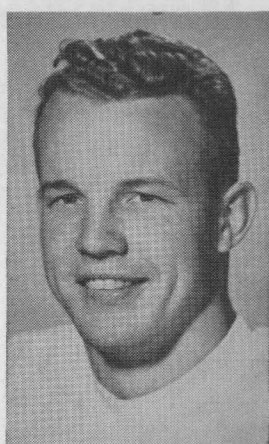


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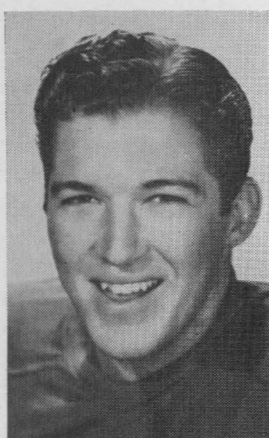
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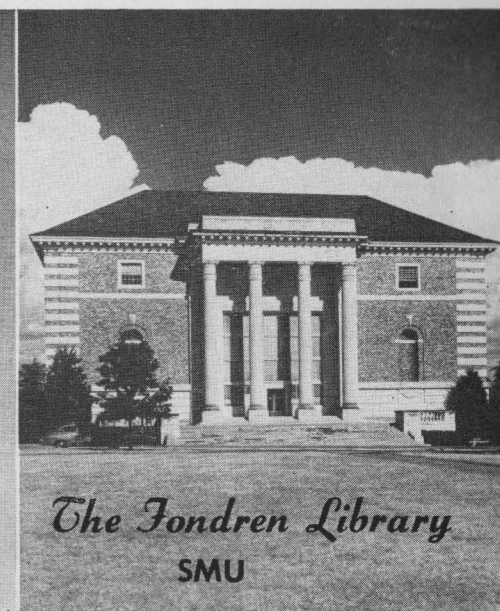
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Jerry Clem, 205, 6-1, 21, Senior, Texarkana. Used as a linebacker last year, Co-captain Jerry missed few plays when the Mustangs were on the defensive, being credited with 284 minutes. Shifted to guard in the spring training sessions, he quickly demonstrated his ability to handle the blocking assignments.

Don Cole, 187, 6-0, 21, Senior, Gladewater. A defensive sub for All-American Dick Hightower two years ago, Don played enough to letter and then played 179 minutes as a junior. In spring workouts he quickly adapted himself to the duties of an offensive center in the "T" formation.

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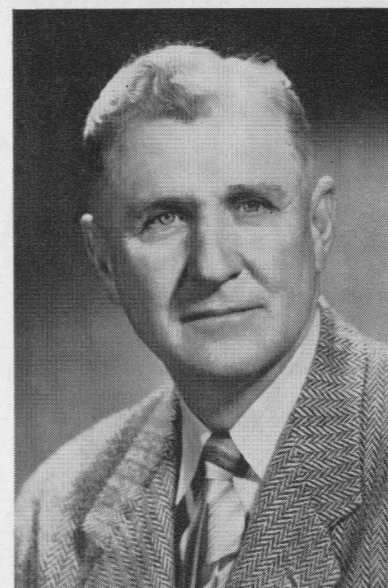
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Matty Bell

Athletic Director



MATTY BELL

The spring of 1953 saw the realization of many of the ambitions of Matty Bell, SMU's athletic director. When he resigned as head football coach in 1950 to devote full time to his duties as director of athletics, he announced that he hoped to increase the interest taken in sports other than football. That his efforts to improve these teams have been successful was shown by the records they made during the 1952-53 school year. The basketball team won the Southwest Conference tournament, and the swimming and golf teams became champions of the Southwest Conference. The baseball team tied for the Conference title with a

record of 12 victories and three defeats. SMU's mile relay quartet took first in the Conference meet, and the track team finished third. The tennis team won 11 dual meets and lost two.

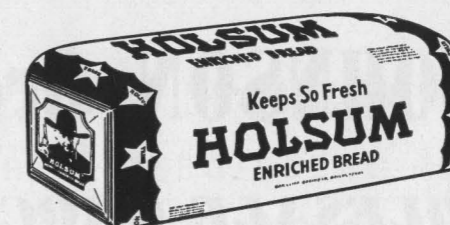
Mr. Bell has been an outstanding figure in the sports world for more than a third of a century. He gained wide recognition as a football player at North Side High School in Fort Worth and at Centre College before he accepted a position as head football coach at Haskell Institute. After two years at the Institute, he moved to Carroll College as head coach, and a year later—in 1923—he became football coach at Texas Christian University, which had just been admitted to the Southwest Conference.

Six successful years at TCU were followed by five years as head coach at Texas A&M. Then in 1934 he became line coach at SMU, and when Ray Morrison moved to Vanderbilt in 1935, Mr. Bell succeeded him as head coach at SMU, a position he held until January, 1950. He was on leave of absence for three years when he served as a commander in the USNR. Upon his return from the Navy in 1945, Mr. Bell was named director of athletics at SMU, assuming that responsibility in addition to his football duties.

During his years as a football coach, Mr. Bell's teams won 155 games, lost 86, and tied 17. His SMU teams played in the Rose Bowl once and the Cotton Bowl twice. His Mustangs won Conference championships in 1935, 1947, and 1948 and tied for the title in 1940.

While he was head coach at SMU, Mr. Bell received many national honors. In 1948 he finished second in the poll to name the coach of the year. He was president of the American Football Coaches Association longer than any other executive, and was also a member of the NCAA Football Rules Committee. He has coached all-star teams for the East-West and North-South games and for games with the pros.

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Bill Fox, 185, 6-1, 21, Senior, Norman, Okla. A full-back in high school, Bill was shifted to center in college and has lettered twice at the position. He proved a dependable offensive performer last year, his passes being accurate and his blocking more than adequate.

Joe Basquez, 205, 5-11, 21, Junior, Houston. As a sophomore Joe started several games at offensive left guard, although he got a slow start because of injuries.

Darrell Lafitte, 202, 5-11, 21, Senior, Port Arthur. Fine work as an offensive guard last year won Darrell a place on several all-Conference selections, including that of the football scouts. He played 270 minutes as a junior.

Lou Miller, 210, 6-1, 22, Senior, St. Louis, Mo. Lou was a regular tackle on offense both as a sophomore and as a junior, but was highly impressive as a guard in the new formations during the spring drills.

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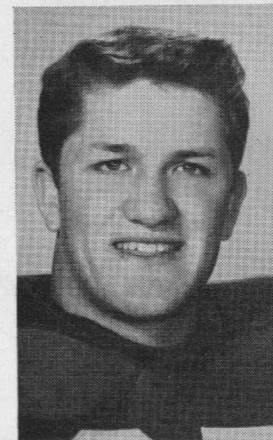
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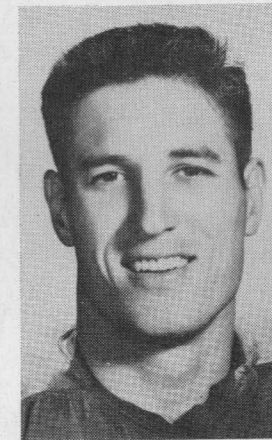
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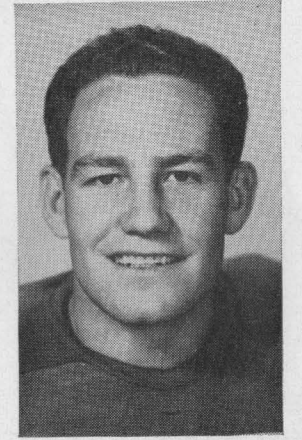
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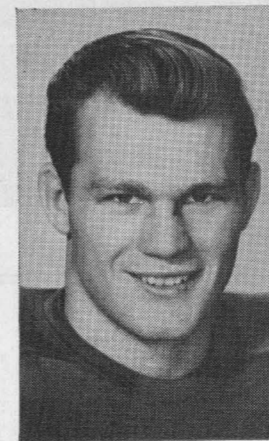
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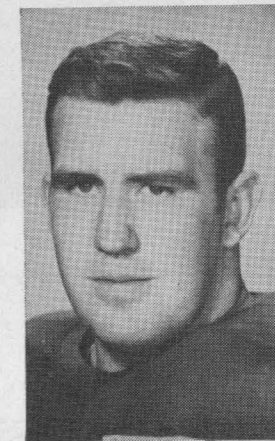
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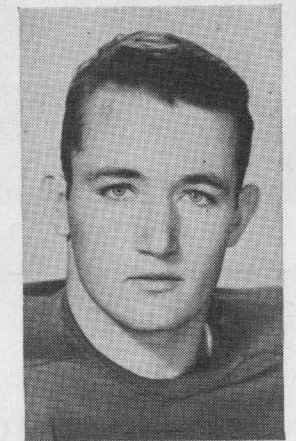
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- Jan. 1, 1936....Rose BowlSMU 0, Stanford 7
- Jan. 1, 1948....Cotton Bowl....SMU 13, Penn State 13
- Jan. 2, 1949....Cotton Bowl....SMU 21, Oregon 13



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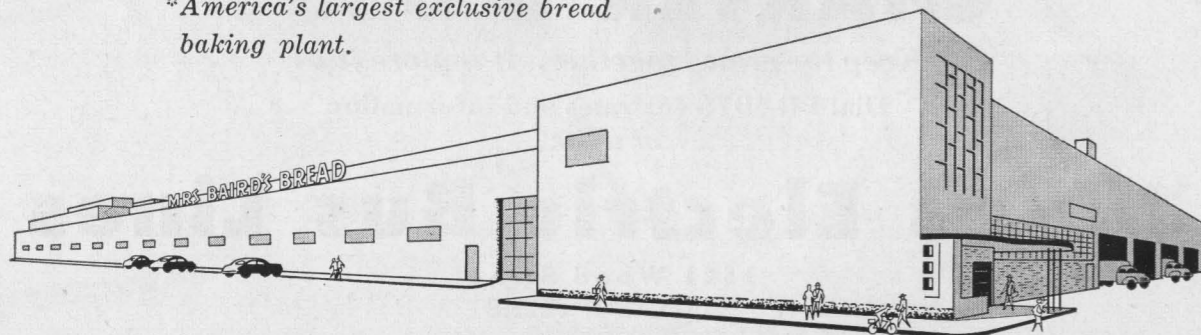
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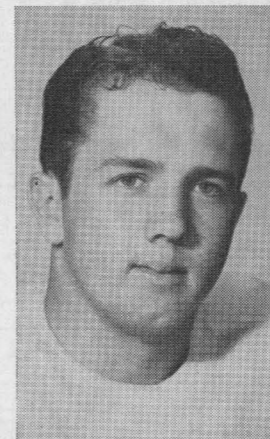


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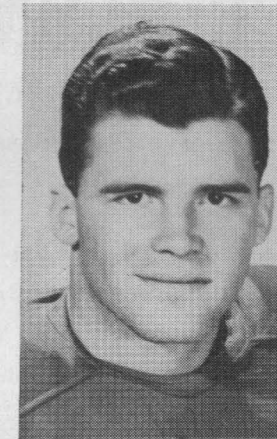
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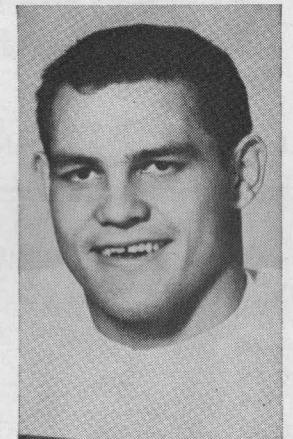
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Bill Forester	1953	Kyle Rote	1951
Ray Fuqua	1935	Jack Sanders	1940
Preston Johnston	1944	Paschal Scottino	1937
Jack Halliday	1950	Doak Walker	1946
Dick Hightower	1952	Val Joe Walker.....	1953
Louie Long	1930	Eugene Wilson	1947
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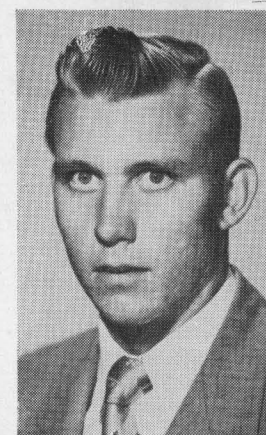
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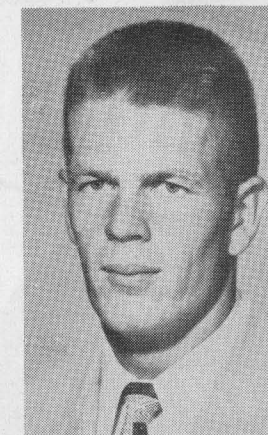
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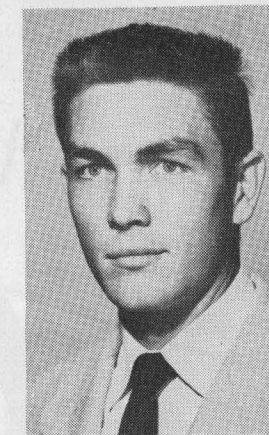
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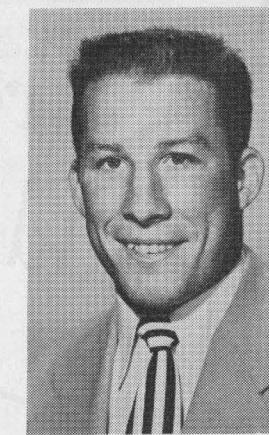
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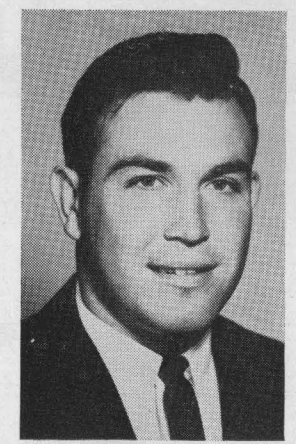
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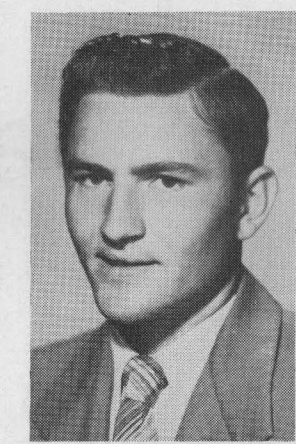


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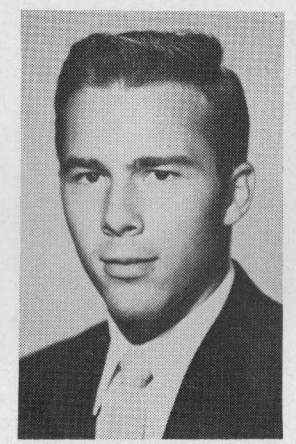
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Leo Rucka
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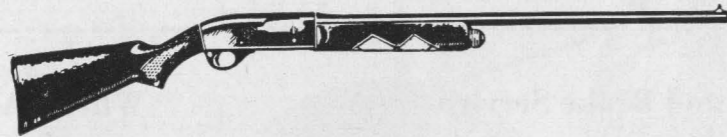
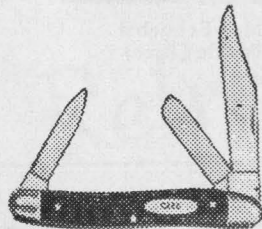
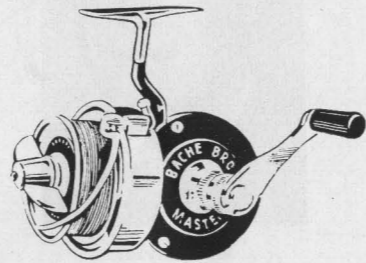
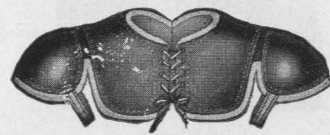
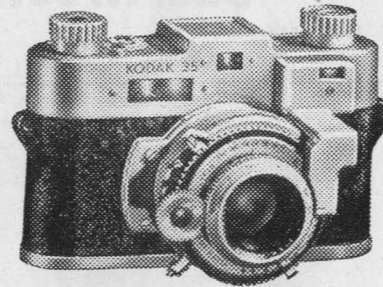
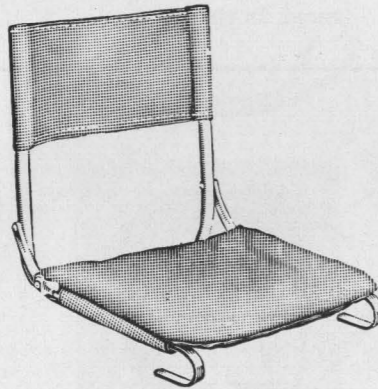
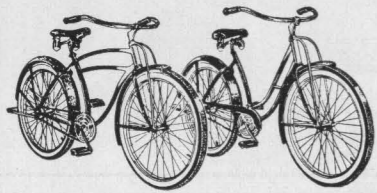
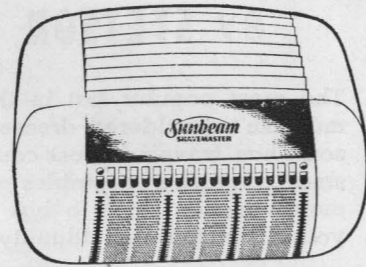
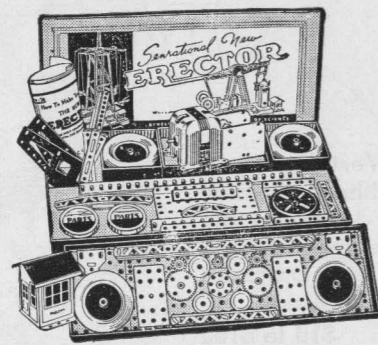
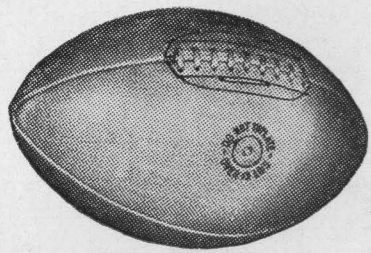
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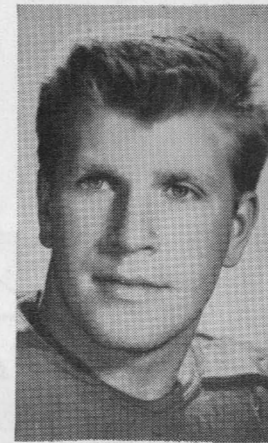
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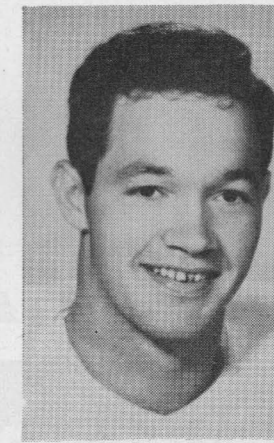
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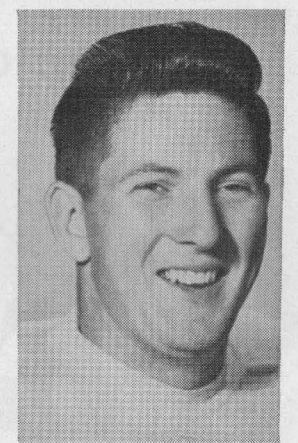
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Tackle (S.M.U.)



Fred Lucas
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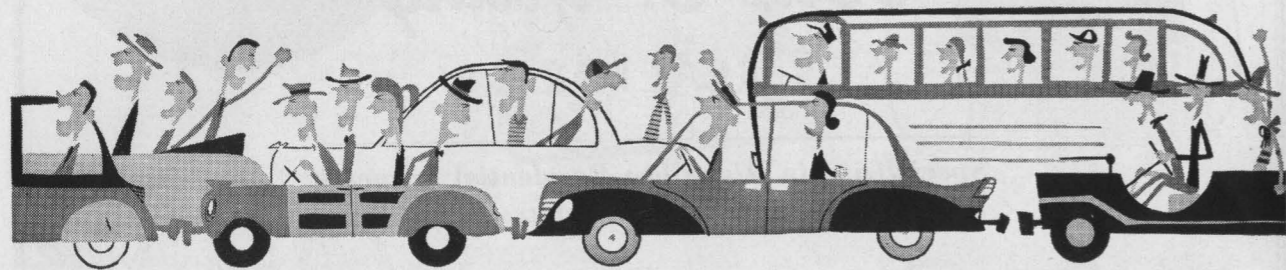
McLURE'S Shop

LAKESIDE-5440

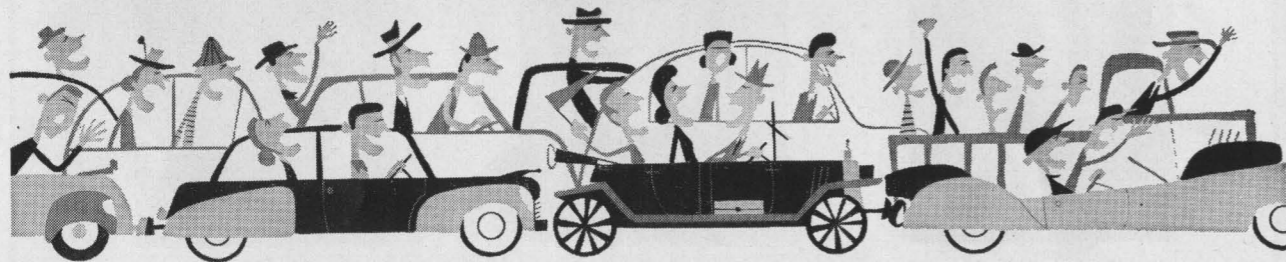
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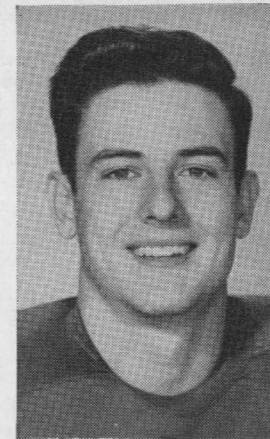
Rauscher, Pierce & Company

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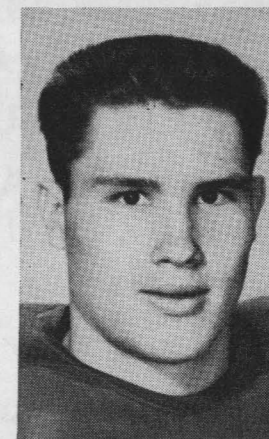
2703 Mercantile Bank Building

DALLAS

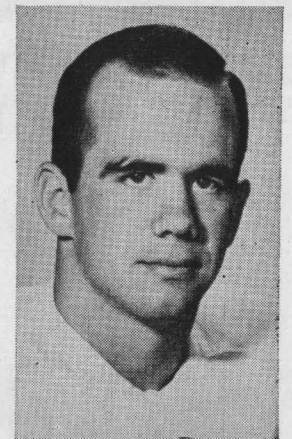
Riverside - 9033



Malcolm Bowers
Back (S.M.U.)



Bob Hailey
Center (S.M.U.)



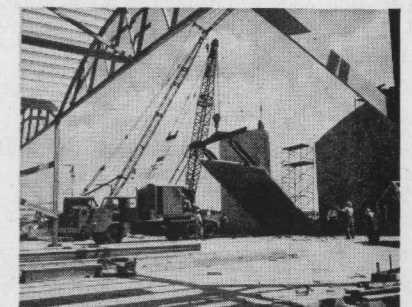
David Hawk
Guard (S.M.U.)

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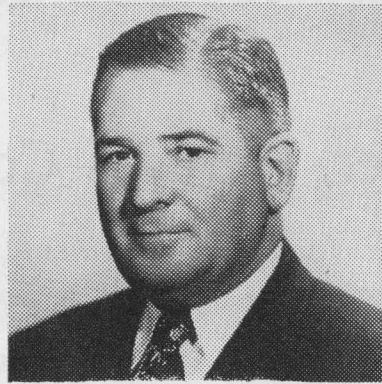
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Left to Right—Earl Walden, assistant freshman coach; Clinton McClain, junior varsity coach and scout; Frank Payne, assistant freshman coach; Dick Todd, varsity backfield coach; Chalmer E. Woodard, head coach; J. M. Keaton, head scout and assistant coach; Tom Dean, varsity line coach; Herman Morgan, head freshman coach; Dick Peters, varsity line coach.

S. M. U. FOOTBALL COACHING STAFF

SMU's football coaching staff is headed by Chalmer E. (Woody) Woodard, who came to the Hilltop last spring from McPherson College in Kansas, where he had been athletic director and head coach of football, basketball, and track.

Woody coached at McPherson for three years and during that time greatly improved the athletic standing of the school. In his first year there, McPherson lost five of its eight football games but the second year his team won seven of nine contests, and his 1952 eleven was undefeated.

Prior to his accepting the position at McPherson, Woody had coached in Kansas high schools for 10 years and during this period his teams won 81 games, lost 10, and tied two. Six of the 10 teams were undefeated. His 13 years as head coach in high school and college resulted in 99 victories, 17 losses, and three ties.

Woody is a graduate of Southwestern College in Kansas, and he also has attended Wichita University, Colorado State, and the University of Kansas.

Serving as one of the varsity line coaches is Dick Peters, who lettered in both football and track at Kansas State before becoming associated with the athletic department of Ottawa University at Ottawa, Kansas. During the four years that he was head football coach at Ottawa, the school finished first in the Kansas Conference once, second twice, and third once. His track teams won the conference championship each year.

Tom Dean, varsity line coach, is serving his sixth year as a member of the SMU coaching staff. Dean starred on the strong 1945 SMU team and was voted the outstanding lineman in the Southwest Conference that season. After a career in professional football, Dean returned to SMU. Last year he was head coach of the Freshman team, which won the mythical championship of the Southwest Conference first-year teams with a record of four victories and one loss.

Dick Todd, varsity backfield coach for this year, starred at Texas A&M for three years before joining the Washington Redskins in 1939. After four years of pro ball, Dick entered the service and was voted the outstanding service player in 1943. He rejoined the Redskins in 1945 and played with them through 1948. The next two years he was varsity backfield coach at Texas A&M. In 1951 he coached the Washington Redskins but resigned this position in August of 1952 and retired from football temporarily. Athletic Director Matty Bell and Coach Woodard managed to get him to accept a seasonal job at SMU this fall.

Other members of the SMU football coaching staff are J. M. Keaton, who heads up the scouting unit; Herman Morgan, head freshman coach who assists with the scouting; Clinton McClain, coach of the junior varsity and also a scout; Frank Payne, assistant freshman coach; and Earl Walden, assistant freshman coach.

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Don Goss, 245, 6-4, 20, Junior, Dallas. When not on the injured list last season, Goss was the team's starting right tackle on defense. He was named the Conference's outstanding sophomore lineman by the Austin American because of his aggressive play against the Longhorns.

Jack Gunlock, 200, 6-0, 22, Senior, Breckenridge. Co-captain Jack was used on both offense and defense last season, playing guard on offense and end on defense. He was shifted to tackle in the spring workouts, and his effective blocking aided materially in the development of the offense, and his fine tackling stood out on the defense.

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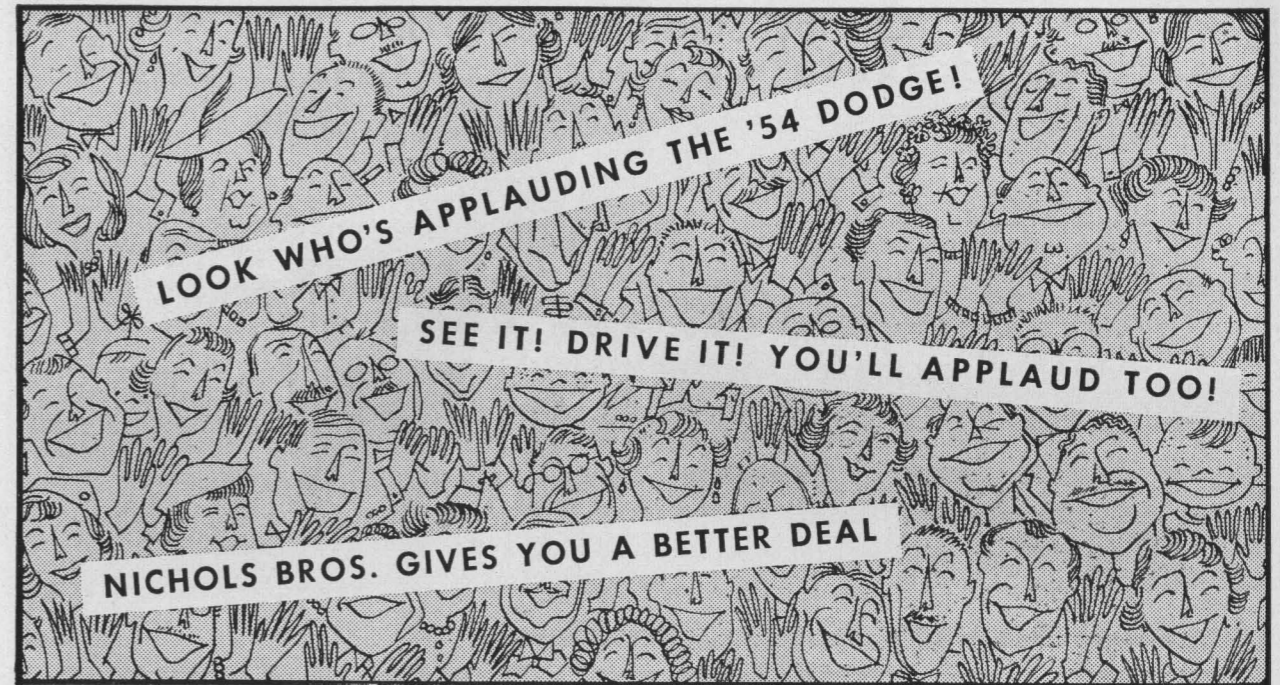
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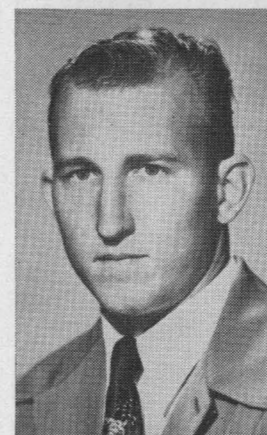
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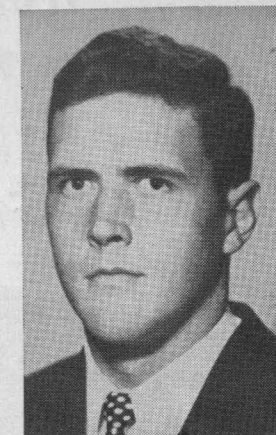
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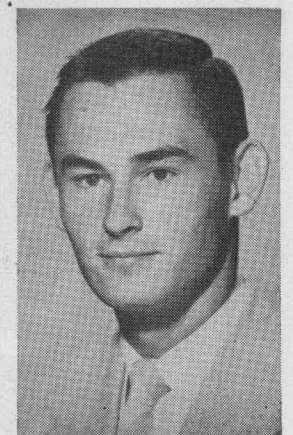
W. C. Treadway
Guard (Rice)



Carl Johnson
Back (Rice)



Richard Chapman
Tackle (Rice)



Horton Nesrsta
Back (Rice)

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1953 - Southwest Conference Schedule - 1953

* Night Game

† Conference Game

SEPTEMBER 19

- *Texas A.&M. vs. Kentucky at Lexington
- Baylor vs. California at Berkeley, Cal.
- *Rice vs. U. of Florida at Houston
- *TCU vs. Kansas U. at Fort Worth
- *Texas vs. L.S.U. at Baton Rouge, La.

SEPTEMBER 26

- *Texas A.&M. vs. U. of Houston at Col. Sta.
- *Arkansas vs. Okla. A.&M. at Little Rock
- Texas vs. Villanova at Austin

OCTOBER 2

- *Baylor vs. Miami U. at Miami, Fla.

OCTOBER 3

- *Texas A.&M. vs. Georgia at Dallas
- Rice vs. Cornell U. at Ithaca, N.Y.
- SMU vs. Georgia Tech at Atlanta, Ga.
- †TCU vs. Arkansas at Fayetteville
- Texas vs. U. of Houston at Austin

OCTOBER 9

- *SMU vs. Missouri at Dallas

OCTOBER 10

- *Texas A.&M. vs. Texas Tech at Lubbock
- †Arkansas vs. Baylor at Waco
- *Rice vs. Hardin-Simmons at Houston
- TCU vs. Michigan State at Lansing, Mich.
- Texas vs. Oklahoma U. at Dallas

OCTOBER 17

- †Texas A.&M. vs. TCU at Fort Worth
- Baylor vs. Vanderbilt at Waco
- †*Rice vs. SMU at Dallas
- †Texas vs. Arkansas at Fayetteville

OCTOBER 24

- Arkansas vs. Ole Miss. at Memphis, Tenn.
- †Baylor vs. Texas A.&M. at College Sta.
- †Rice vs. Texas at Austin
- SMU vs. Kansas at Lawrence, Kansas
- TCU vs. Penn. State at State College, Penn.

OCTOBER 31

- †*Texas A.&M. vs. Arkansas at Little Rock
- *Rice vs. U. of Kentucky at Houston
- †TCU vs. Baylor at Waco
- †Texas vs. SMU at Dallas

NOVEMBER 7

- †*Arkansas vs. Rice at Houston
- †Baylor vs. Texas at Austin
- †SMU vs. Texas A.&M. at College Station
- TCU vs. Washington State at Spokane

NOVEMBER 14

- †Texas A.&M. vs. Rice at Houston
- †Arkansas vs. SMU at Dallas
- Baylor vs. U. of Houston at Waco
- †TCU vs. Texas at Austin

NOVEMBER 21

- Arkansas vs. LSU at Little Rock
- †Rice vs. TCU at Fort Worth
- †SMU vs. Baylor at Waco

NOVEMBER 26

- †Texas vs. Texas A.&M. at College Station

NOVEMBER 28

- Arkansas vs. Tulsa at Fayetteville
- †Baylor vs. Rice at Houston
- †SMU vs. TCU at Fort Worth

DECEMBER 5

- SMU vs. Notre Dame at South Bend, Ind.

RICE

PROBABLE STARTING LINE-UP

No.	Name	Position
80	DAN HART	LE
78	RICHARD CHAPMAN .	LT
70	JOHN HUDSON	LG
55	LEO RUCKA	C
60	KENNETH PAUL . . .	RG
72	MAX SCHUEBEL . . .	RT
89	BLOIS BRIDGES . . .	RE
26	LEROY FENSTEMAKER	QB
47	DICKY MOEGLE . . .	LH
43	CARL JOHNSON . . .	RH
45	"KOSSE" JOHNSON .	FB

RICE SQUAD

10	Burk, B	61	Rayburn, G
11	Nesrsta, B	62	Lee, G
14	Laviage, B	63	Harpold, G
15	Zimmerman, B	64	Siragusa, G
19	Garbrecht, B	66	Terrell, G
21	Proctor, B	67	Treadway, G
23	Nisbet, B	68	Tully, G
25	Grantham, B	70	Hudson, G
26	Fenstemaker, B	71	Trask, T
31	Stone, B	72	Schuebel, T
32	Gaskamp, B	73	Cox, T
35	Keller, B	74	Trenholm, T
36	Kellogg, B	75	Golemon, T
39	Curry, B	76	Moore, T
40	Taylor, B	77	Riviere, T
42	Whittaker, B	78	Chapman, T
43	Johnson, Carl, B	80	Hart, E
44	Hall, B	81	Woolbright, E
45	Johnson, "Kosse", B	82	Wortham, E
47	Moegle, B	84	Crawford, E
48	Rogers, B	85	Costa, E
54	Wilson, C	86	Roady, E
55	Rucka, C	87	Harrison, E
56	Stewart, C	88	Ward, E
59	Lundstedt, C	89	Bridges, E
60	Paul, G	90	Holland, E

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S. M. U.

PROBABLE STARTING LINE-UP

No.	Name	Position
81	DOYLE NIX	LE
50	JACK GUNLOCK . . .	LT
71	JERRY CLEM	LG
52	BILL FOX	C
62	DARRELL LAFITTE .	RG
78	LOU MILLER	RT
89	ED BERNET	RE
15	DUANE NUTT	QB
44	JERRY NORTON . . .	LH
40	FRANK EIDOM . . .	RH
25	DALE MOORE	FB

SMU SQUAD

14	Stollenwerck, B	57	Smith, G
15	Nutt, B	60	Gunn, G
16	Roach, B	61	Hawk, G
17	Gilliam, B	62	Lafitte, G
18	Bowers, B	64	Basquez, G
20	O'Brien, B	65	Shannon, T
22	Marshall, B	66	Lucas, G
24	Kilgore, B	69	Crutcher, T
25	Moore, B	70	Archibald, T
26	Crisler, B	71	Clem, G
34	Tucker, B	72	Hairston, G
36	Miller, Don, B	73	Gregg, T
37	McIlhenny, B	76	Cannon, T
40	Eidom, B	77	Goss, T
41	Murphey, B	78	Miller, Lou, T
43	Pace, B	79	Knebel, T
44	Norton, B	80	Hunt, B
47	Kelley, B	81	Nix, E
50	Gunlock, T	83	Robertson, E
51	Gary, C	84	Cox, E
52	Fox, C	85	Litowkin, E
53	Hailey, C	86	Case, E
54	Cole, C	87	Berry, E
56	Arnecke, C	89	Bernet, E

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EXCESS TIME OUT**
folded arms



**ILLEGAL
FORWARD PASS**
waving hand behind back



**INTERFERENCE WITH
CATCH • FAIR CATCH**
pushing arms forward



**ILLEGAL TOUCHING,
BATTING, KICKING BALL**
tapping shoulders



**INCOMPLETE PASS
PENALTY DECLINED**
NO PLAY
MISSED GAIN



TOUCHDOWN
both arms above head



ROUGHING KICKER



CLIPPING



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HANDS AND ARMS**



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RECEIVER
DOWNFIELD
ON PASS**



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CONDUCT**
arms outstretched



**INTENTIONAL
GROUNDING**
hands held high and
brought downward



HOLDING
grasping one wrist



**CRAWLING • HELP-
ING THE RUNNER**



TIME OUT



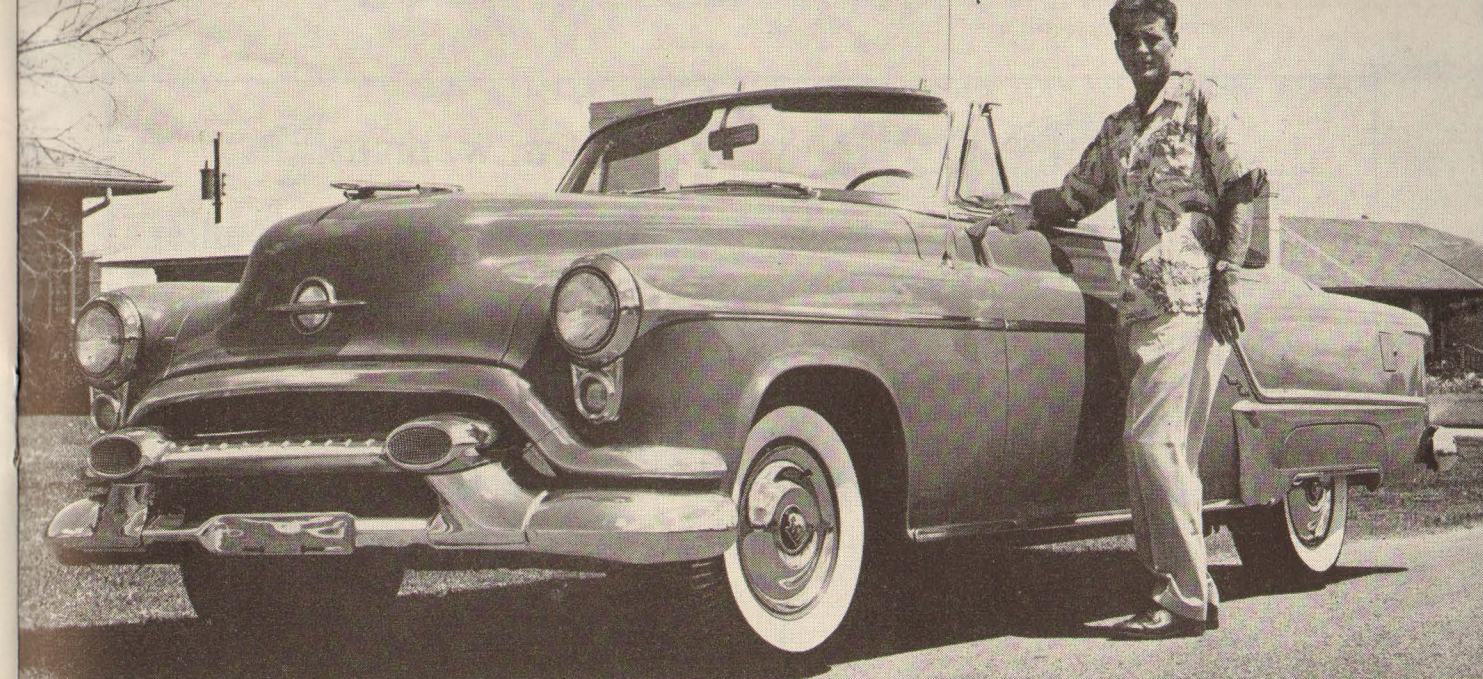
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SMU SQUAD

No.	Name	Pos.	Wt.	Ht.	Age	Home Town
14	Sam Stollenwerck	B	165	5-10	21	Forney
15	Duane Nutt	B	177	5-11	20	Corsicana
16	John Roach	B	185	6-4	20	Dallas
17	Hayes Gilliam	B	179	6-1	20	Edinburg
18	Malcolm Bowers	B	189	6-2	20	Dallas
20	Hal O'Brien	B	194	6-0	20	Port Arthur
22	John Marshall	B	194	5-11	18	Dallas
24	Don Kilgore	B	191	5-10	20	Denison
25	Dale Moore	B	195	6-0	22	Mt. Vernon
26	Bill Crisler	B	175	6-0	21	Dallas
34	Blake Tucker	B	184	5-9	18	San Antonio
36	Don Miller	B	191	6-2	21	Bellville
37	Don McIlhenny	B	190	6-1	18	Nashville, Tenn.
40	Frank Eidom	B	181	5-11	21	Port Arthur
41	Merlyn Murphey	B	178	5-10	21	New Braunfels
43	Roy Pace	B	179	5-11	21	Temple
44	Jerry Norton	B	180	5-11	22	Texarkana
47	John Kelley	B	175	5-10	20	Mineola
50	Jack Gunlock	T	201	6-0	22	Breckenridge
51	Roger Gary	C	187	5-11	20	Baytown
52	Bill Fox	C	187	6-1	21	Norman, Okla.
53	Bob Hailey	C	204	6-3	21	Houston
54	Don Cole	C	189	6-0	21	Gladewater
56	Burleigh Arnecke	C	206	6-0	19	Kerrville
57	Jim Smith	G	190	5-10	19	Grand Prairie
60	Rusty Gunn	G	195	5-11	20	Arlington
61	David Hawk	G	180	5-10	19	Hillsboro
62	Darrell Lafitte	G	198	5-11	21	Port Arthur
64	Joe Basquez	G	196	5-11	21	Houston
65	Carl Shannon	T	199	6-0	20	Wharton
66	Fred Lucas	G	195	6-1	20	Port Arthur
69	Jack Crutcher	T	197	5-10	20	Gladewater
70	Jack Archibald	T	205	6-1	21	Dallas
71	Jerry Clem	G	206	6-1	21	Texarkana
72	Tommy Hairston	G	201	6-2	19	San Antonio
73	Forrest Gregg	T	219	6-3	19	Sulphur Springs
76	Charles Cannon	T	220	6-2	22	Nashville, Tenn.
77	Don Goss	T	260	6-4	20	Dallas
78	Lou Miller	T	204	6-1	22	St. Louis, Mo.
79	Eric Knebel	T	237	6-6	19	Dallas
80	Lamar Hunt	B	184	5-10	21	Dallas
81	Doyle Nix	E	185	6-0	20	Texarkana
83	Jim Robertson	E	202	6-2	19	Dallas
84	O. T. Cox	E	189	6-3	21	Weatherford
85	Alex Litowkin	E	189	6-0	26	Erie, Pa.
86	Ronnie Case	E	208	6-3	21	Dallas
87	Raymond Berry	E	185	6-2	20	Paris
89	Ed Bernet	E	191	6-2	20	Dallas

RICE SQUAD

No.	Name	Pos.	Wt.	Ht.	Age	Home Town
10	Sammie Burk	B	190	6-0	21	Luling
11	Horton Nesrsta	B	147	5-9	22	San Antonio
14	Mendel Laviage	B	180	5-7	19	Houston
15	John Zimmerman	B	167	6-0	19	Cuero
19	Bob Garbrecht	B	200	6-1	20	New York, N. Y.
21	Atchley Proctor	B	170	6-0	19	DeKalb
23	John "Pinky" Nisbet	B	185	6-1	20	Houston
25	Buddy Grantham	B	178	6-3	20	Grand Prairie
26	Leroy Fenstemaker	B	195	6-2	21	Llano
31	Morris Stone	B	167	5-9	20	Kerrville
32	Bill Gaskamp	B	170	5-11	21	Brenham
35	Bill Keller	B	196	5-11	19	Waco
36	Gordon Kellogg	B	171	5-10	20	Baytown
39	Steve Curry	B	180	5-11	20	Donna
40	Mac Taylor	B	180	5-10	20	Lubbock
42	Don Whittaker	B	192	6-1	21	Dallas
43	Carl Johnson	B	177	6-0	20	Houston
44	Jerry Hall	B	207	6-1	20	Palestine
45	David "Kosse" Johnson	B	178	6-0	21	Baytown
47	Dicky Moege	B	167	6-0	19	Taylor
48	Page Rogers	B	190	6-0	20	Houston
54	Don Wilson	C	210	6-3	19	Houston
55	Leo Rucka	C	204	6-3	22	Crosby
56	Carmon Stewart	C	202	6-2	20	Palestine
59	Larry Lundstedt	C	188	5-11	20	Austin
60	Kenneth Paul	G	195	5-11	20	Houston
61	Eddie Rayburn	G	220	6-2	19	Houston
62	LaMar "Skip" Lee	G	205	6-0	21	Huntsville
63	Lew Harpold	G	198	5-10	20	Houston
64	Tommy Siragusa	G	195	5-11	20	Houston
66	Everard Terrell	G	190	5-11	20	Wichita Falls
67	W. C. Treadway	G	200	6-1	21	Houston
68	Steve Tully	G	200	5-11	19	Houston
70	John Hudson	G	212	6-0	20	Center
71	Orville Trask	T	230	6-2	18	Houston
72	Max Schuebel	T	210	6-2	21	Houston
73	LaVon Cox	T	235	6-2	20	Galena Park
74	Bud Trenholm	T	205	6-1	19	Irving
75	Layton Golemon	T	230	6-4	19	Kerrville
76	Harris Moore	T	205	6-3	19	Houston
77	Jay Riviere	T	200	6-0	20	Houston
78	Richard Chapman	T	225	6-6	20	Waxahachie
80	Dan Hart	E	195	5-10	21	Houston
81	Bob Woolbright	E	195	6-2	19	San Benito
82	R. E. Wortham	E	185	5-11	20	Klein
84	Marshall Crawford	E	184	6-2	19	Lamesa
85	Don Costa	E	194	6-0	20	Houston
86	Jack Roady	E	182	6-2	19	San Marcos
87	Robert Harrison	E	180	6-0	19	Houston
88	Sammy Ward	E	190	6-0	21	Laredo
89	Blois Bridges	E	187	6-1	21	Grand Prairie
90	Lamoine Holland	E	180	6-2	20	San Antonio

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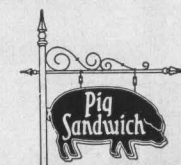
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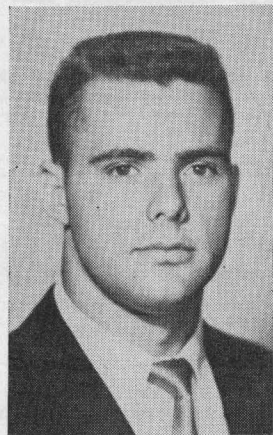
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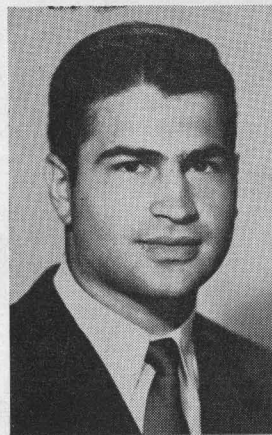
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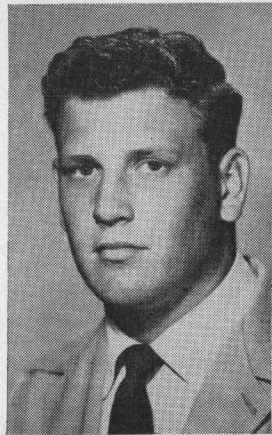
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Ed Bernet, 195, 6-2, 19, Junior, Dallas. Ed won his letter as a sophomore in 1952, playing 95 minutes on the defense. He caught 7 passes for 78 yards. Ed was voted the most valuable high school player in Texas in 1950.

Malcolm Bowers, 185, 6-2, 20, Junior, Dallas. In his sophomore year, Bowers completed six of 17 passes for 58 yards. He is a good ball-handler and may get more opportunity to play under the new system and rules than he had in 1952.

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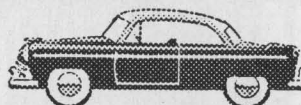
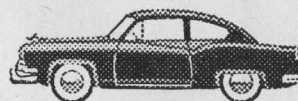
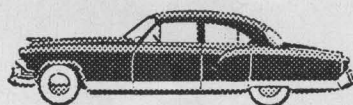
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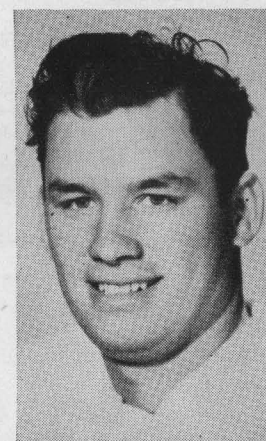
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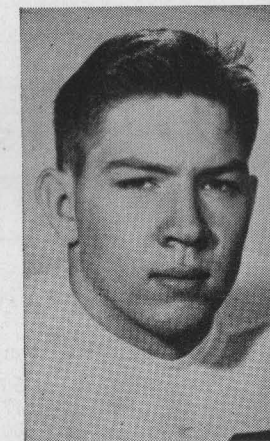
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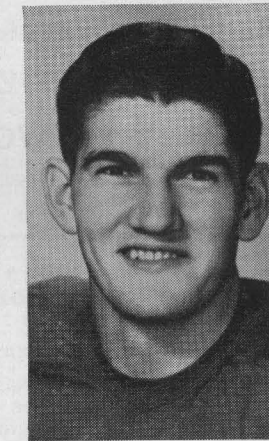
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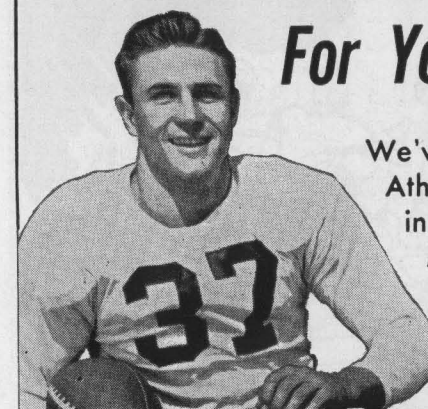
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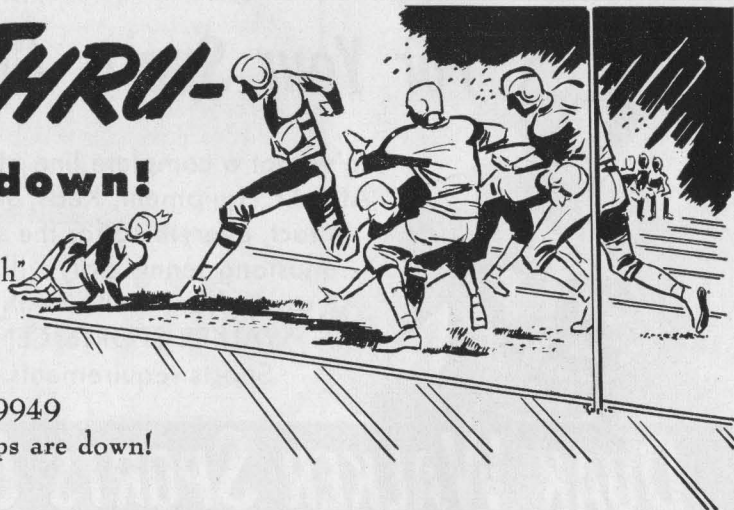
Composite Conference Standings Last Five Years (1948-52)

Team	Won	Lost	Tied	Pct.	Champion- ships
Texas	22	7	1	.750	2
Rice	18	11	1	.617	1
Baylor	16	10	4	.600	0
TCU	14	13	3	.517	1
SMU	13	13	4	.500	1
Arkansas	8	22	0	.267	0
Texas A&M	5	20	5	.250	0

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- Oct. 3—Tyler Junior College at Tyler
- Oct. 23—Brooks Army Medical Center at San Antonio
- Nov. 2—Ellington Field at Houston
- Nov. 9—Fort Sill at Dallas
- Nov. 18—Trinity B team at San Antonio

Freshman Schedule

- Oct. 16—Rice Owlets at Ownby Stadium
- Oct. 30—Texas Shorthorns at Ownby Stadium
- Nov. 7—Kilgore Junior College at Kilgore (Night)
- Nov. 12—Baylor Cubs at Waco (Night)
- Nov. 24—TCU Polliwogs at Ownby Stadium

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Sam Stollenwerck, 170, 5-10, 21, Senior, Forney. Sammy's fine passing and smart generalship in the Arkansas game last November not only won him honors as AP back of the week, but gained him the position of starting quarterback on the team. In the Arkansas game, SMU was trailing 0 to 17 when Sammy entered the contest in the second quarter. Before the half was over he had pitched the Ponies to a 21-to-17 lead. He threw three touchdown passes last year.

Tommy Hairston, 207, 6-2, 19, Junior, San Antonio. Tommy missed several games as a sophomore because of injuries, but turned in creditable work on the offense when able to play.

Doyle Nix, 185, 6-1, 20, Junior, Texarkana. Doyle played 239 minutes as a sophomore, although handicapped by injuries part of the season. He played on both the offense and defense.

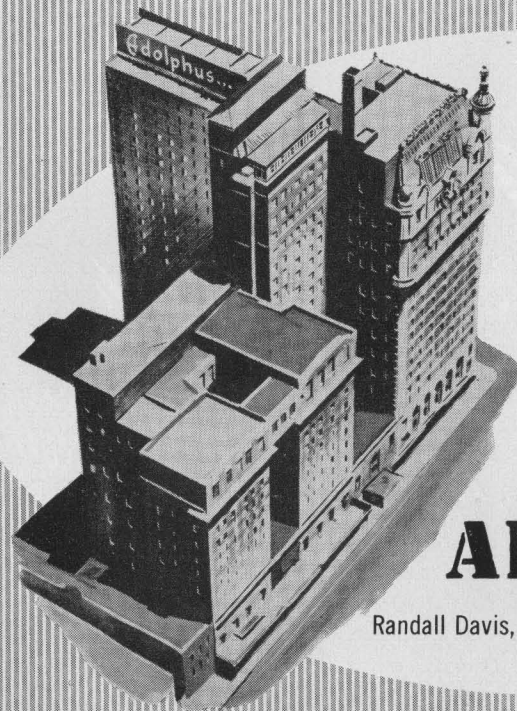


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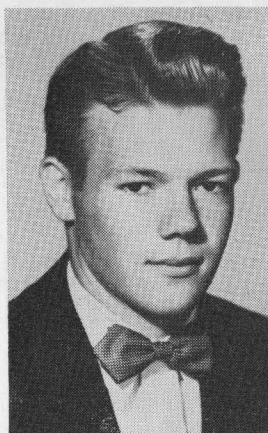
LINDSEY, PUGH & MURPHY



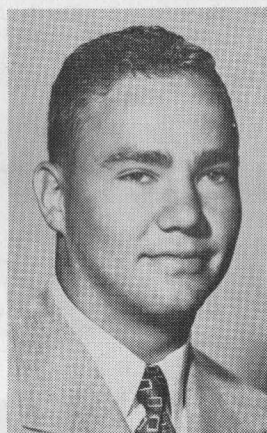
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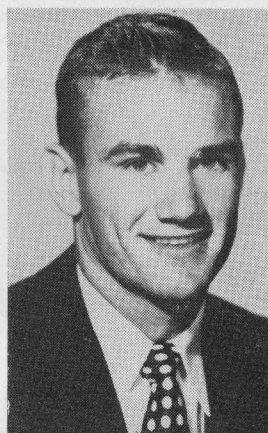
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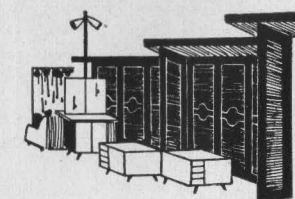
Jerry Norton, 182, 5-11, 22, Senior, Texarkana. Jerry led the Mustangs in rushing both as a sophomore, when he gained a net of 438 yards, and as a junior, when he was credited with 383 yards. He was the top ground gainer for the Ponies in 11 of the 20 games played in 1951 and 1952. He ranked fourth among the nation's punters in both years, averaging 41.8 yards in 1951 and 41.2 yards last year. Norton was the only player in the Southwest Conference to rank among the leaders in punting, passing, and ball-carrying last season. He played only offense in 1952 but gained experience on the defensive as a sophomore.

Don McIlhenny, 190, 6-1, 18, Sophomore, Nashville, Tenn. Don established two new freshman records at SMU last season, carrying the ball 153 times in five games for a net gain of 646 yards. Eidom was the leading ground-gainer for the Colts in 1951 with 532 yards, and Norton was No. 1 in rushing for the freshman team of 1950 with 415 yards. Against the Texas Shorthorns, the Nashville Nugget gained 253 yards net. His longest gain of the year was 66 yards. In addition to his running, he threw four touchdown passes.

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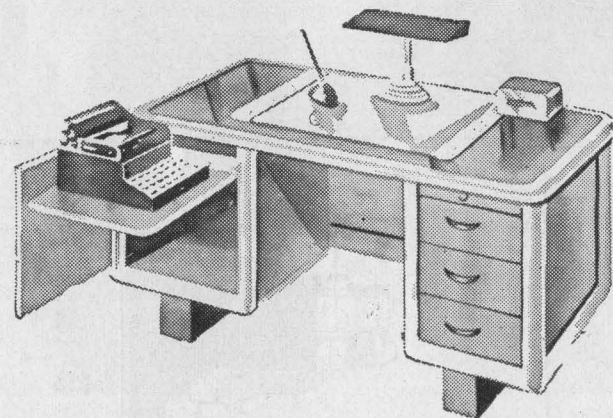
Lawyers Inn - S. M. U.



Don Miller, 195, 6-2, 21, Senior, Bellville. After playing in the starting right half position on defense in 1951, Don won a position in the starting line-up of the offensive team last season. He led the Mustangs in the number of passes caught with 16, ranked fourth as a ball carrier with a net gain of 132 yards, and was a rugged blocker.

Dale Moore, 195, 6-0, 22, Senior, Mt. Vernon. Superb blocking by Moore played an important part in SMU's 21-to-13 victory over Texas A&M last year. He scored two touchdowns against Arkansas, one on a pass and the other on a line plunge. Moore lettered as a defensive player in 1951 and as the starting offensive fullback in 1952.

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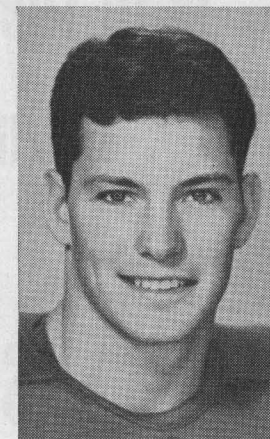


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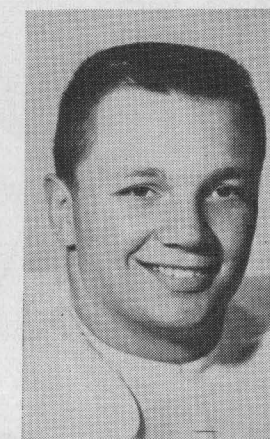
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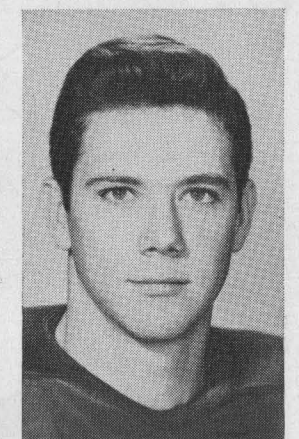
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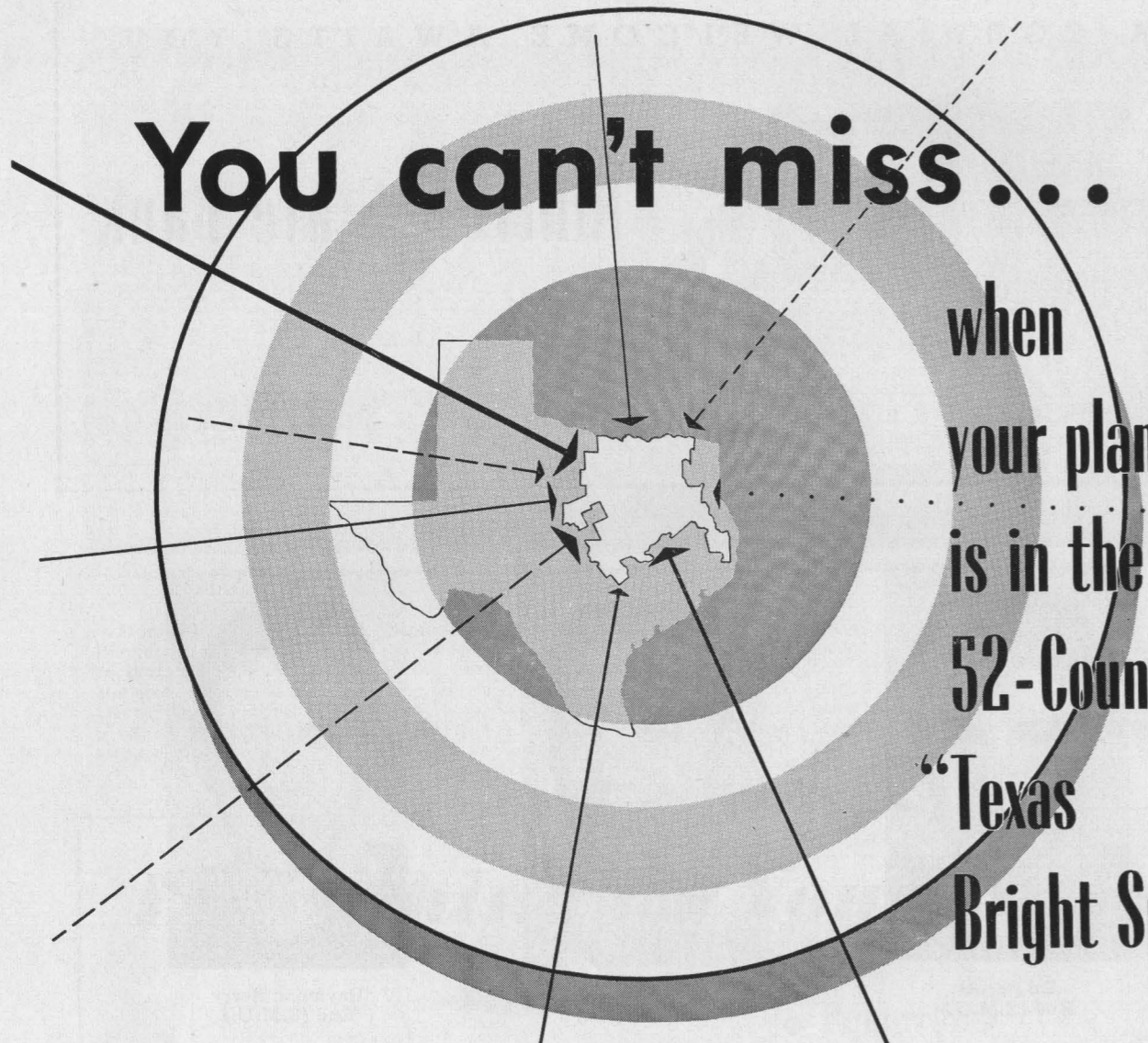
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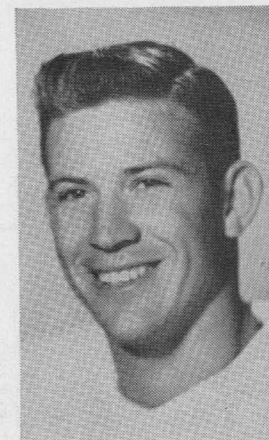
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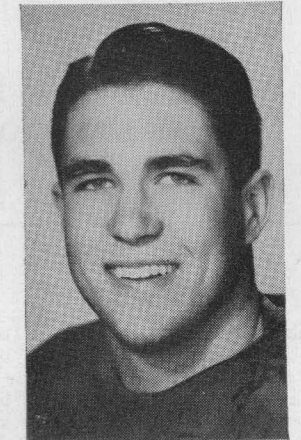
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Don Kilgore, 195, 5-10, 20 Junior, Denison. After sitting on the bench for most of the season, Kilgore was the SMU star in the final game of the year with TCU, as he scored the Ponies' only touchdown and was No. 1 for the Mustangs in the rushing department, with 67 yards to his credit. Don played a year at San Angelo Junior College before transferring to SMU.

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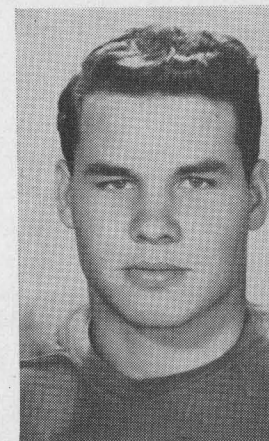
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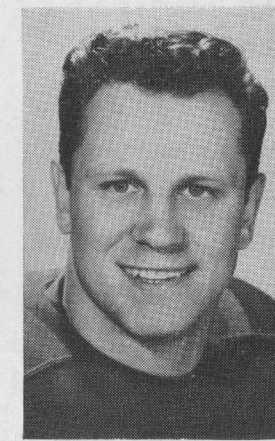
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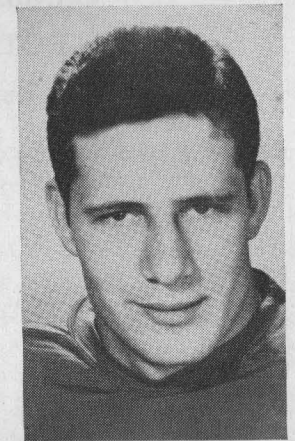
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First victory—over Hendrix College.	Fewest games played by SMU team—six in 1918.
Most consecutive losses—eleven in 1915 and 1916.	Most games played by SMU team—thirteen in 1935.
Most losses in one season—eight in 1916.	SMU teams held scoreless in most games—six in 1920 and in 1932.
First championship—T. I. A. A. in 1918.	Longest number consecutive games in which SMU scored—forty-two in 1946-47-48-49-50.
Highest game score by SMU—70 to 0 against Daniel Baker in 1920.	Longest number consecutive games in which SMU was held scoreless—four in 1916 and in 1925.
Highest game score against SMU—3 to 146 by Rice in 1916.	Biggest crowd to see SMU game—85,000 at Rose Bowl in January, 1936.
Most points scored by SMU team—288 in 1935.	Longest trip made by SMU team—to San Francisco.
First undefeated team—1923.	
Most points scored against SMU team—452 in 1916.	
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Roy Pace, 172, 5-11, 21, Junior, Temple. As a sophomore last year Pace was used both on offense and defense. He played his best games against Georgia Tech and Missouri and was SMU's top ground-gainer in both contests.

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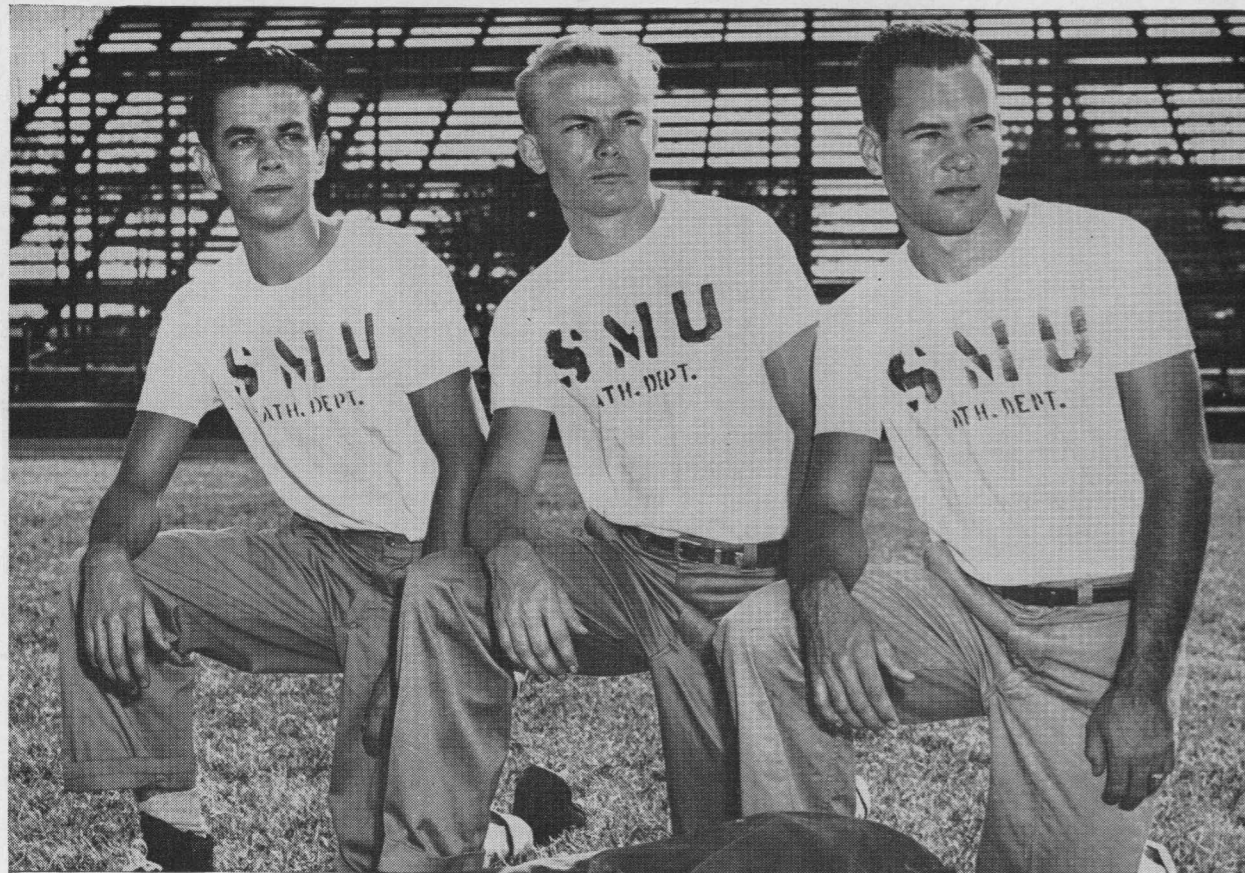
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Pronunciation Guide

Burleigh Arnecke—Burly AR nekky

Joe Basquez—Bas KWĚZ

Bill Crisler—KRISS ler

Frank Eidom—EYE dum

Hayes Gilliam—GILL um

Tommy Hairston—HER stun

Paul Jette—JET

Eric Knebel—Kuh NEE bul

Darrell Lafitte—La FEET

Alex Litowkin—Lee TOW kin (tow as in how)

Sam Stollenwerck—STOLL in werk (stoll as in doll)

DALLAS' BIGGEST BUSIEST LITTLE STORE

Nationally Famous Brands



SMART MEN'S WEAR

1516-A MAIN STREET

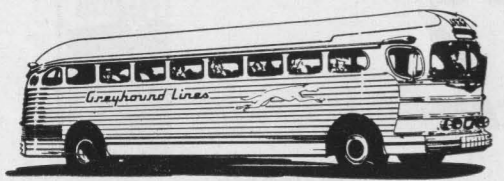
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SMU Scoring Plays for 1952

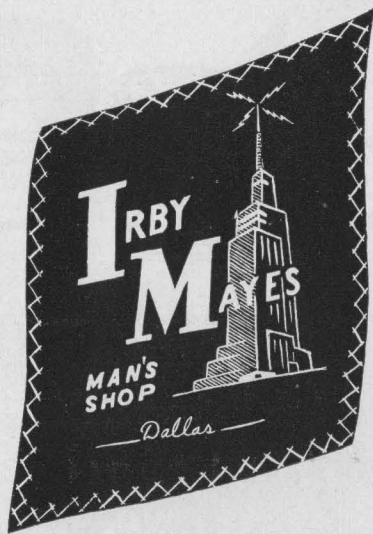
Type of Play	Players	Yards	Opponents	Type of Play	Players	Yards	Opponents
Rush	Frank Eidom	1	Duke	Pass	Musslewhite to Walker.....	63	Texas
Rush	Roy Pace	4	Georgia Tech	Pass	J. Norton to J. Hawn.....	10	Texas A&M
Rush	Al Hansen	1	Missouri	Rush	Jerry Norton	36	Texas A&M
Rush	Roy Pace	1	Missouri	Rush	Jerry Norton	17	Texas A&M
Rush	Al Hansen	1	Missouri	Pass	Stollenwerck to Moore.....	38	Arkansas
Rush	Bill Forester	2	Missouri	Rush	Dale Moore	3	Arkansas
Pass	Duane Nutt to Roy Pace..	4	Rice	Pass	Stollenwerck to Walker....	37	Arkansas
Pass	Duane Nutt to J. Hawn....	23	Rice	Pass	Stollenwerck to Powell....	38	Arkansas
Rush	Jerry Norton	5	Rice	Rush	Dale Moore	1	Baylor
Rush	Al Hansen	2	Texas	Rush	Don Kilgore	1	TCU

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to the Mustangs*

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Count Mayes
Collis Irby

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fashion clothes for Dallas and Texas.

Three Year Schedule

1954 SMU Schedule

Oct. 2—Georgia Tech at Dallas
Oct. 9—Missouri at Columbia
Oct. 16—Rice at Houston
Oct. 23—Kansas at Dallas
Oct. 30—Texas at Austin
Nov. 6—Texas A&M at Dallas
Nov. 13—Arkansas in Arkansas
Nov. 20—Baylor at Dallas
Nov. 27—TCU at Dallas
Dec. 4—Notre Dame at Dallas

1955 SMU Schedule

Sept. 24—Notre Dame at South Bend
Oct. 1—Georgia Tech at Atlanta
Oct. 8—Missouri at Dallas
Oct. 15—Rice at Dallas
Oct. 22—Kansas at Lawrence
Oct. 29—Texas at Dallas
Nov. 5—Texas A&M at College Station
Nov. 12—Arkansas at Dallas
Nov. 19—Baylor at Waco
Nov. 26—TCU at Fort Worth

1956 SMU Schedule

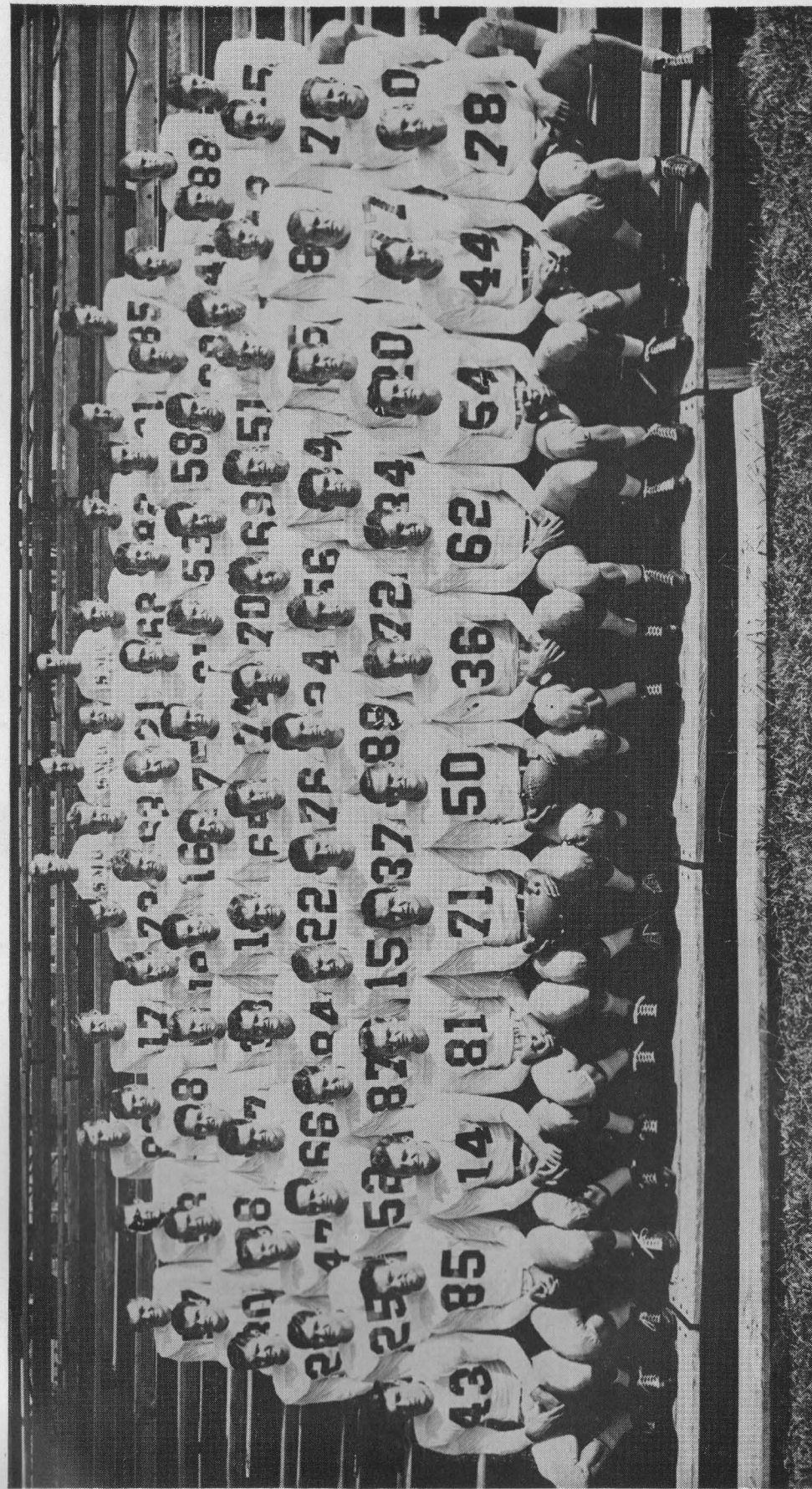
Sept. 22—Notre Dame at Dallas
Sept. 29—Georgia Tech at Dallas
Oct. 6—Missouri at Columbia
Oct. 13—Duke at Durham
Oct. 20—Rice at Houston
Nov. 3—Texas at Austin
Nov. 10—Texas A&M at Dallas
Nov. 17—Arkansas in Arkansas
Nov. 24—Baylor at Dallas
Dec. 1—TCU at Dallas

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Grocery Boy



Front Row—Face, Litowkin, Stollenwerck, Nix, Clem, Gunlock, D. Miller, Lafitte, Cole, Norton, L. Miller. **Second Row**—Moore, Fox, Berry, Nutt, McIlhenny, Bernet, Hairston, Tucker, O'Brien, Goss, Eidom. **Third Row**—Crisler, Kelley, Lucás, Cox, Marshall, Cannon, Kilgore, Arnecke, Basquez, Shannon, Case, Knebel. **Fourth Row**—Hunt, Parsons, Beal, Murphey, Bowers, Gunn, Dunmore, Archibald, Crutcher, Gary, Ehridge, J. Crawford, Watson. **Fifth Row**—Smith, Halley, Johnson, Holliday, Roach, Coker, Hawk, Turpin, E. Crawford, Stewart, Espenschied, Copeland. **Sixth Row**—Robertson, Gilliam, Gregg, Hensley, Castleman, Reed, Jette, Whorton, Crittendon. **Seventh Row**—Managers James Rogers, Paul Leverett, and George Boylson.



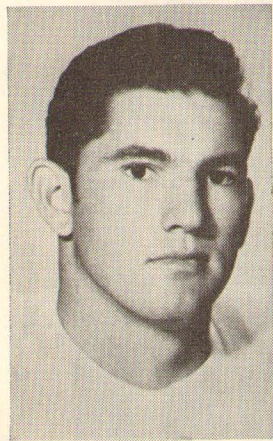


If It's

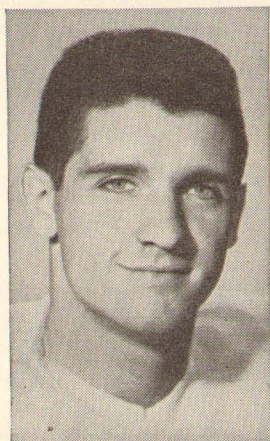
Borden's

It's Got to Be Good

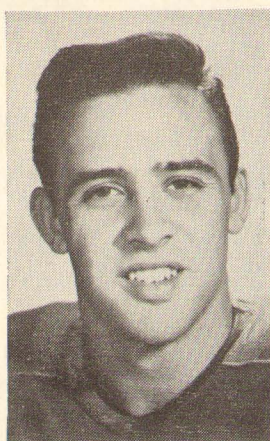
MILK-ICE CREAM



Forrest Gregg
Tackle (S.M.U.)



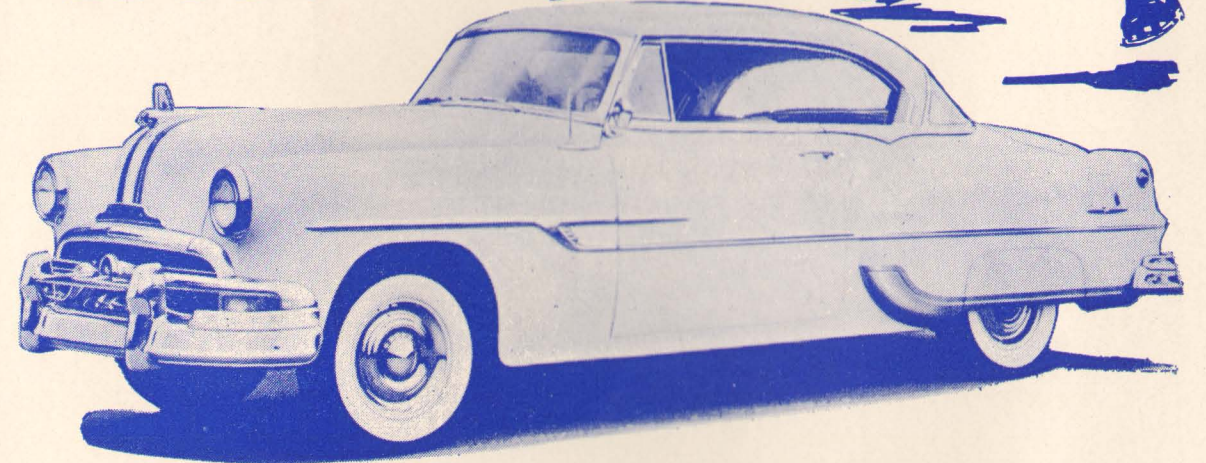
Don McIlhenny
Back (S.M.U.)



Don Kilgore
Back (S.M.U.)

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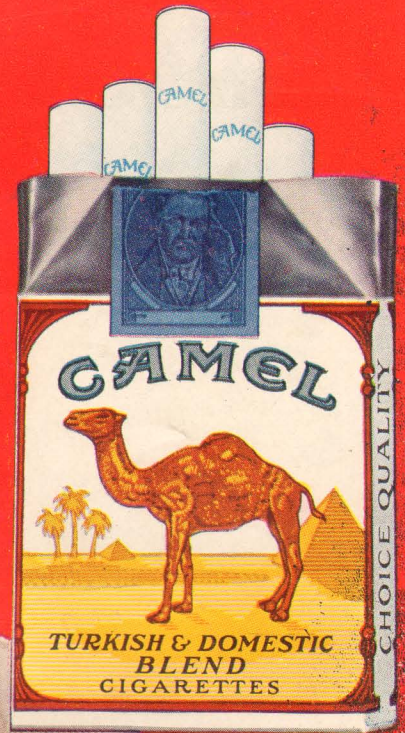
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